

WHAT IS CLAIMED IS:

1. An information displaying arrangement for soft-goods that are adapted to be displayed in a stack, each item of the soft-goods having relatively broad upper and lower surfaces and relatively narrow edge surfaces, the arrangement comprising:

at least one band engaged around the item and spanning at least one of the edge surfaces;

a self-supporting tag having a pair of slots spaced from each other and defining an information carrying portion therebetween and a pair of straps extending along each slot, the tag being threaded on the band which extends through both of the slots, and the tag being positioned at the at least one edge surface so that the information carrying portion is visible at the at least one edge surface; and

information concerning the item at the information carrying portion.

2. An information displaying arrangement according to claim 1, wherein the tag is made of flexible material so that at least one of the straps and the information carrying portion bend to accommodate the band.

3. An information displaying arrangement according to claim 2, wherein the tag is made of synthetic polymer material which is translucent and has a high coefficient of friction with respect to the band.

4. An information displaying arrangement according to claim 3, wherein the tag is made of PVC.

5. An information displaying arrangement according to claim 1, wherein the information is printed on a surface of the information portion facing outwardly from the item.

6. An information displaying arrangement according to claim 5, wherein the information is printed of raised letters that are raised from the surface of the information carrying portion.

7. An information displaying arrangement according to claim 1, wherein the tag is rectangular and the slots are straight and parallel to each other.

8. An information displaying arrangement according to claim 1, wherein the band is a ribbon added to the item for displaying the tag.

9. An information displaying arrangement according to claim 8, including a crossing ribbon around the item and transverse to the first mentioned ribbon forming the band.

10. An information displaying arrangement according to claim 1, wherein the band is a belt that forms part of the item for displaying the tag.

11. An information displaying arrangement according to claim 1, in combination with the item, the item being a folded item for display is a stack of items so that the tag is visible at an edge of the stack.

12. A method of displaying information concerning items of soft-goods in a stack of items, each item having relatively broad upper and lower surfaces and relatively narrow edge surfaces, the method comprising:

providing at least one band around each item which spans at least one of the edge surfaces of each item;

providing a self-supporting tag having a pair of slots spaced from each other and defining an information carrying portion therebetween and a pair of straps extending along each slot, the tag being threaded on the band which extends through both of the slots, and the tag being positioned at the at least one edge surface so that the information carrying portion is visible at the at least one edge surface;

providing information concerning the item at the information carrying portion; and displaying the items in a stack with the at least one edge surface of each item that carries the tag being on a common side of the stack.

13. A method according to claim 12, wherein the tag is made of flexible material so that at least one of the straps and the information carrying portion bend to accommodate the band.

14. A method according to claim 13, wherein the tag is made of synthetic polymer material which is translucent.

15. A method according to claim 14, wherein the tag is made of PVC.

16. A method according to claim 12, wherein the information is printed on a surface of the information portion facing outwardly from the item.

17. A method according to claim 16, wherein the information is printed to be raised letters from the surface of the information portion facing outwardly from the item.

18. A method according to claim 12, wherein the tag is rectangular and the slots are straight and parallel to each other.

19. A method according to claim 12, wherein the band is a ribbon added to the item for displaying the tag.

20. A method according to claim 12, wherein the band is a belt that forms part of the item for displaying the tag.